



Rates and Discounts 2017 – 59th Tong Tong Fair

25 MAY - 5 JUNE 2017 – MALIEVELD, THE HAGUE, THE NETHERLANDS

| Sales and information stands (for non-food products) | | Rates 2017 | |
|---|--------------------------------------|--------------|---|
| | | Normal rate* | Rates explanation |
| 1. | Rate I (Grand Pasar) | € 195 | Applies to the sales, information and demonstration stands in the Grand Pasar where no food or beverages are sold. |
| 2. | Rate IP (Indonesia Pavilion) | € 186 | Applies to the sales, information and demonstration stands in the Indonesia Pavilion for participants from Indonesia. |
| 3. | Rate service and storage space | € 105 | Stands with storage space options, or in case of food stands, a service space can be requested. |
| 4. | Surcharge entrance aisle | € 61 | For stands on the entrance aisle in the Grand Pasar there is a surcharge per lineal metre for the side bordering the entrance aisle. |
| 5. | Surcharge main aisle | € 24 | For stands on a main aisle in the Grand Pasar there is a surcharge per lineal metre for the side bordering the main aisle. Main aisles are aisles with a minimum width of 3 metres and/or which border big intersections, squares or passages to other tents. |
| 6. | Surcharge open sides | € 22 | There will be a surcharge per lineal metre for the extra open side(s) of corner, front or island stands to which the I and IP Rates apply. |
| Food and beverage stands | | | |
| 7. | Rate II (Food Court and Grand Pasar) | € 227 | Applies to the food and beverage stands which are mainly situated in the Food Court. A limited space is available in the Grand Pasar for food and beverage stands to which Rate II also applies. |
| 8. | Surcharge open sides for food-stands | € 42 | A surcharge per lineal metre applies to all open sides of food and beverage stands to which Rate II applies. |
| 9. | Kitchen unit (site only) | € 30 | The Netherlands Food and Consumer Product Safety Authority (VWA) applies strict rules to temporary kitchen units used by a stand operator on the Malieveld. A rent per square metre applies to the surface area taken up by the units. A unit may only be placed on the outside of the Food Court and cannot be used as a public area. The service area for the kitchen unit may not exceed the total square metres of the stand. |
| All stands | | | |
| 10. | Registration fee | € 200 | <ul style="list-style-type: none"> Administration costs Listing in the Boekoe Pienter (Fair catalogue) Listing on the website of the Tong Tong Fair as of 1 May 2017 1 exhibitor pass per 3 m² & 10 free invitations for business relations |

* Stand operators who have participated without interruption in the Tong Tong Fair in The Hague under the same company name for at least five years (2012 t/m 2016) consecutively are entitled to the 3% reduced Client rate.

Registration before October 25th, 2016

| Terms of payment (and discounts) | | discount | 1 st before: | 2 nd before: |
|-------------------------------------|---------------------------|----------|----------------------------|----------------------------|
| A | Total rent | 10% | 25 Nov. | |
| B | In 2 installments 2 x 50% | 5% | 26 Dec. | 26 Jan. |
| C | In 2 installments 2 x 50% | none | 26 Jan. | 27 Feb. |

Cancellation (Terms and Conditions, see 2d)

An application for participation cannot be withdrawn or altered solely by the exhibitor. A request to cancel participation can be approved by the management subject to the following cancellation charges to be born by the exhibitor concerned:

- 50% of the stand rental charges for cancellation after confirmation of participation and stand allocation;
- 75% of the stand rental charges for cancellation less than 2 months prior to the first construction day of the exhibition;
- 100% of the stand rental charges for cancellation less than 1 month prior to the first construction day of the exhibition, plus 21% VAT.

A request for cancellation should be applied for in writing and sent by certified/registered mail.

Registration after October 25th, 2016

- No discount
- Payable within 14 days after invoice

| New applications | non-food | food |
|------------------|----------|------|
| Deposit | € 6 | € 9 |

All rates are in Euros and per square metre (unless mentioned otherwise) and are exclusive of 21% VAT.

All rates are exclusive of stand construction, electricity, water and any other provisions a stand operator may require.

EXPLANATORY NOTES TO THE FLOOR PLAN

For the Tong Tong Fair and the Tong Tong Festival every year 14 tents and alu halls are build at the Malieveld, in The Hague, 7 minutes walking distance from The Hague Central Station.

At the Entrance you can find among others the box office, the offices of the organisation and the cloak room.

The Indonesia Pavilion houses stand operators from Indonesia and all other stand operators exclusively selling products from Indonesia.

The Food Court is in the tents behind the Grand Pasar. Here, food and/or beverage stands may be rented.

The Grand Pasar, with over 5,000 m² the biggest tent of the whole event, contains more than 100 stands with a extensive variety of mostly oriental products. It also contains the Tong Tong stage (300 seats) where music and dance performances are given daily.

ELECTRICITY, WATER AND TELEPHONE

The options in the near vicinity of the Malieveld to connect to the electricity grid are limited. That is why generators are used to this purpose. Power supply from the generators to the stands is arranged by Van der Veen – event engineering. An application form for electricity for the stand operators shall be sent together with the final registration form.

A standard 3 kW connection with an earthed double wall socket including power consumption is – subject to change – € 345 exclusive of 21% VAT. A much larger power supply is usually required for food stands and kitchen units for which Van der Veen – event engineering may send you an offer (info@vanderveen-ee.nl).

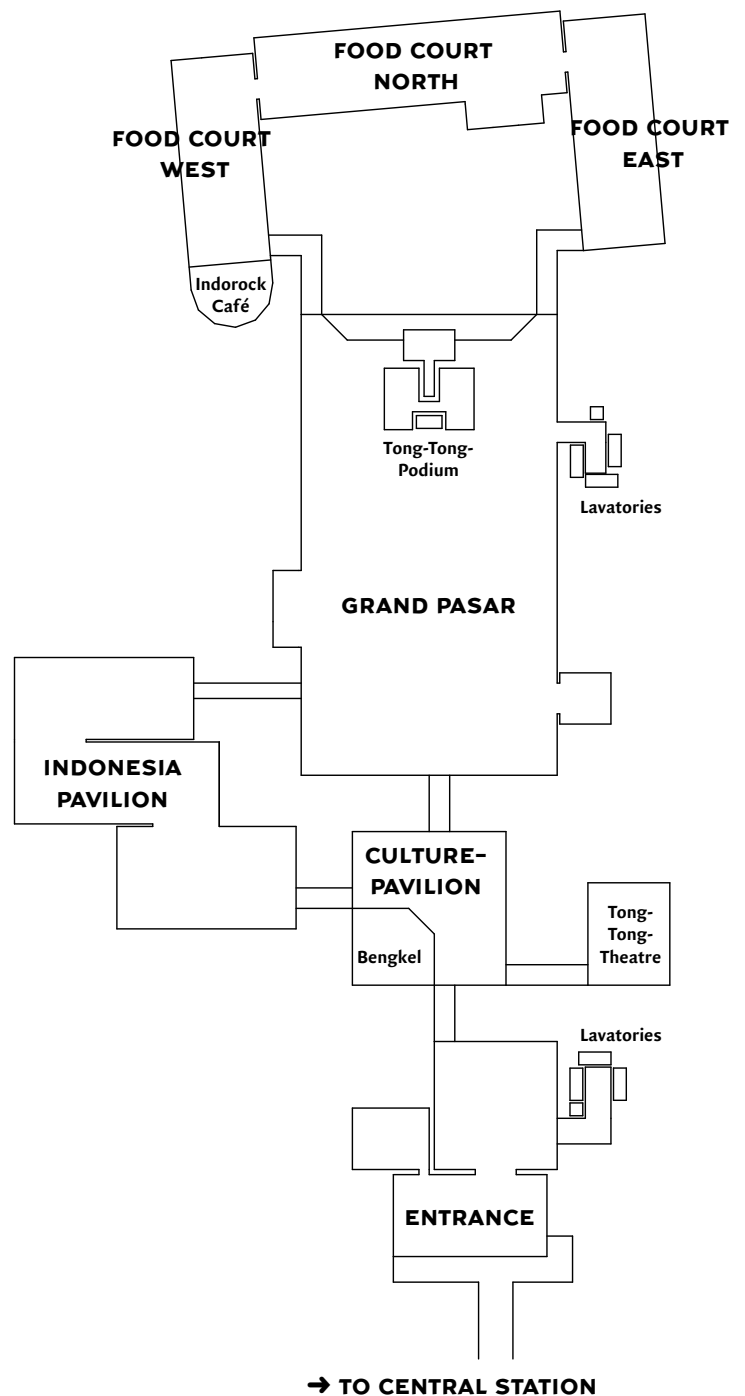
A communal washing-up room shall be made available for (food) stand operators, the contribution of which shall amount to € 16 per m² rented stand space with a minimum of € 135 and a maximum of € 255 per stand. In case a (food) stand operator decides to organise his own water supply and discharge in the stand, any contribution already charged to this purpose shall be deducted from the costs of the water supply and discharge. The Netherlands Food and Consumer Product Safety Authority (VWA) urges food stand operators to make use of a kitchen unit connected to the water supply and discharge.

The application form and the rates shall be sent to you if you tick the option 'water' on the general application form. An offer to this purpose may be sent by Mtd Expotechniek.

Any telephone and internet connection has to be applied for by stand operators themselves, e.g. at KPN Event.

FLOOR PLAN

59th TONG TONG FAIR



STAND APPLICATIONS

If you are interested in renting a stand we kindly request you to fully complete the application form and send or fax it to us. Please tick your preferred choice of stand/tent. Based on your application form we will make you an offer. You will also be sent a detailed floor plan, a cost calculation and application forms of the installation firms.