



# Stand application form 62<sup>nd</sup> Tong Tong Fair

28 MAY – 7 JUNE 2020 – MALIEVELD, THE HAGUE, THE NETHERLANDS

(COMPANY)NAME:		COC NR:	
VISITING ADDRESS:		TELEPHONE:	
POSTAL CODE:	CITY:		
E-MAIL ADDRESS:	WEBSITE:		
NAME MANAGER / PROPRIETOR, MR / MRS*):			
CONTACT PERSON, MR / MRS*):	E-MAIL ADDRESS:	TELEPHONE:	
POSTAL ADDRESS (IF DIFFERENT FROM VISITING ADDRESS):		POSTAL CODE AND CITY OF POSTAL ADDRESS:	

**PRODUCTS / ARTICLES / FOOD AND BEVERAGES TO BE SOLD INCLUDING BRAND NAMES / COUNTRIES OF ORIGIN:**

Please state entire assortment of products.

The aforementioned company wishes to participate in the 62<sup>nd</sup> Tong Tong Fair and wishes to reserve  m<sup>2</sup> for a sales / food and beverages stand\*) with payment option  A  B (see Rates and Discounts 2020).

LISTING BOEKOE PIENTER & ONLINE	UNDER LETTER:	COMPANY OR BRAND NAME:	WEBSITE:
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**STAND REQUIREMENTS:**

- Sales stand
- Food and beverage stand
- Mini Food stand (6m<sup>2</sup>)

Location of preference (stand / tent):

1)  2)  3)

**FOOD / BEVERAGES EXHIBITORS ONLY:**

kitchen unit yes / no\*): measurements:  m x  m

**INSTALLATION OF:**

- electricity:  kW
- water

\*) delete where appropriate

tick where appropriate

**CONSTRUCTION OF THE STAND:**

- stand construction package of the Tong Tong Fair
- by own stand constructor:

(COMPANY)NAME:

TELEPHONE / E-MAIL ADDRESS:

- by exhibitor himself (after approval of construction plan)

**Please note: application form continued and signature required on next page →**



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## → application form continued

### MEDIAMIX

Please specify which advertising options you would like to use (*Boekoe Pienter*, *De Sobat* and/or A2-sized posters on theme walls) in order to promote your company, product or brand and receive a discount to the regular advertising costs, excluding VAT. See the 'Tariff sheet Advertising options' for more information. Prices are not including 21% VAT or production costs.

- Poster, A2-size, on theme wall Food,  
€ 190 instead of € 200
- Poster, A2-size, on theme wall Tourism,  
€ 190 instead of € 200
- Poster, A2-size, on theme wall Culture,  
€ 190 instead of € 200
  
- Boekoe Pienter*, 1/1 page, portrait, 138 x 200 mm,  
€ 855 instead of € 900
- Boekoe Pienter*, 1/2 page, portrait, 68 x 200 mm,  
€ 470 instead of € 495
- Boekoe Pienter*, 1/2 page, landscape, 138 x 99 mm,  
€ 470 instead of € 495
- Boekoe Pienter*, 1/4 page, portrait, 68 x 99 mm,  
€ 260 instead of € 275
  
- De Sobat*, 1/1 page, portrait, 138 x 200 mm,  
€ 190 instead of € 200
- De Sobat*, 1/2 page, portrait, 68 x 200 mm,  
€ 110 instead of € 115
- De Sobat*, 1/2 page, landscape, 138 x 99 mm,  
€ 110 instead of € 115
- De Sobat*, 1/4 page, portrait, 68 x 99 mm,  
€ 62 instead of € 65
  
- Please contact me about other promotional options such  
as large billboards, displays, commercials on TV screens
  
- Not interested

### SIGNATURE / COMPANY STAMP:

The undersigned agrees that, in case the relevant instalment is not paid on time, the discount shall be annulled and that € 15 shall be charged for administration costs (exclusive of 21% VAT). After receiving your application form, we will send you an offer (including our conditions and regulations) as soon as possible, with a limited validity. By signing the offer, you agree to the conditions for participation and are committed to participating.

date:

### NOT TO BE COMPLETED BY THE EXHIBITOR:

date of receipt: \_\_\_\_\_ os:  
client nr: \_\_\_\_\_ stand nr. 2019: \_\_\_\_\_  
stand nr. 2020: \_\_\_\_\_ I H K E  
rate: \_\_\_\_\_ meas.: \_\_\_\_\_ m by \_\_\_\_\_ m = \_\_\_\_\_ m<sup>2</sup>  
particulars: \_\_\_\_\_