



Rates and Discounts 2020 – 62nd Tong Tong Fair

28 MAY – 7 JUNE 2020 – MALIEVELD, THE HAGUE, THE NETHERLANDS

Stand rental*

Sales stand (min. 6m ² **)	Grand Pasar
Built-in	€ 207
Corner	€ 209
Front	€ 211
Island	€ 213
Storage-/service area	€ 105

* All rates mentioned are per sq.m., are listed in euros and are exclusive of 21% VAT. Unless otherwise specified, the rates do not include stand construction, electricity, water and any other services requested by the exhibitor.

** Stands of 6m² are delivered including stand construction at €78 per sq.m.. Stand construction consists of upholstered (black, grey, red, green) walls, frieze (white) and carpet tiles (anthracite), spotlights (1 per 4 m²) and 1 kW electricity. More kW upon request.

Loyalty discount rate:

Exhibitors who have participated in Tong Tong Fair without interruption during the past 5 years (2015–2019) or longer, are entitled to the 3% loyalty discount rate.

Registration fee

€ 230

Exclusive of 21% VAT, including administrative fees, mention in the fair catalogue and on the website of Tong Tong Fair, 1 exhibitors' pass per 3m² and 10 invitations.

Food and beverage stand (min. 12m ²)	Food Court / Grand Pasar			
	< 25m ²	25 – 49m ²	50 – 99m ²	≥ 100m ²
Corner	€ 250	€ 240	€ 230	€ 210
Front	€ 270	€ 260	€ 250	€ 230
Storage-/service area	€ 105			
Placement of kitchen unit	€ 40			

Special offer

Mini Foodstand 6m²

€ 1.350

Built-in stand of 6m² (4m² + 2m² storage space) including stand construction: timber walls (white), frieze (white) and carpet tiles (anthracite). Not including electricity / night-rate electricity. Condition: no sale of alcoholic beverages.

EARLY BIRD: Registration before November 4, 2019

Terms of payment		dis-count	1 st before:	2 nd before:
A	Total rent	10%	Dec. 4, 2019	
B	In 2 installments: 2 x 50%	5%	Jan. 15, 2020	Feb. 26, 2020

Registration after November 4, 2019

- No discount
- Total rent payable within 14 days after invoice

Stand construction***

Stand construction package	< 12m ² (only upholstered walls available)	12 – 24m ²	25 – 39m ²	≥ 40m ²
Upholstered (black, grey, red, green) or painted walls (all RAL colours)	€ 78	€ 70	€ 63	€ 60

*** All rates mentioned are per sq.m., are listed in euros and are exclusive of 21% VAT. Including: stand construction, walls, frieze, carpet tiles, lighting (1 spotlight per 4 m²), electricity 1kW

EXPLANATORY NOTES TO THE STAND RENTAL RATES

Sales, information and demonstration stands are located in the Grand Pasar / Indonesia Pavilion. The Indonesia Pavilion houses exhibitors from Indonesia.

Rates correspond to the desired stand format: built-in (open on one side), corner (open on 2 sides), front (open on 3 sides) and island (open on all 4 sides). There are several sizes available, in accordance with the floor plan or upon request.

Food and beverage stands are mainly situated in the Food Court and partly in Grand Pasar. Rates correspond to the desired stand format: corner (open on 2 sides), front (open on 3 sides) and built-in (Mini Foodstand).

STAND CONSTRUCTION PACKAGE

Apart from the possibility to construct your stand yourself, or to have it done by your own constructor, the Fair organisation now offers a (new) stand construction package. It consists of timber partition walls; upholstered (black, grey, red, green) or painted walls (all RAL colours), frieze (white) and carpet tiles (choice of anthracite, light grey, dark grey, red, green, blue, beige), spotlights (1 per 4 m²) and 1 kW electricity including power consumption for the whole festival period. Stand construction kits up to 12 m² are only available with upholstered walls. When booking more space, you get a choice between upholstered or painted walls, specifying the desired colour upon signing the offer. Should you require more electricity you can specify this on the stand space application form. We will arrange the electricity for you.

CANCELLATION

A request for cancellation should be applied for in writing and sent by certified/registered mail. It needs to be approved by the management subject to the following cancellation charges to be born by the exhibitor concerned:

Cancellation charges (plus 21% VAT):

- 50% of the stand rental charges for cancellation after confirmation of participation and stand allocation;
- 75% of the stand rental charges for cancellation less than 2 months prior to the first construction day of the exhibition;
- 100% of the stand rental charges for cancellation less than 1 month prior the first construction day of the exhibition.

ELECTRICITY: REQUIRED MINIMAL CONNECTION AT 1 KW

The options in the near vicinity of the Malieveld to connect to the electricity grid are limited. That is why generators are used to this purpose. Power supply for the stands is arranged by Van der Veen Event Engineering. An application form for electricity for the exhibitors shall be sent together with the final registration form.

A standard 3 kW connection with an earthed double wall socket including power consumption is € 340 exclusive of 21% VAT (rates 2019). A much larger power supply is usually required for food stands and kitchen units.

WATER: CONNECTION THROUGH MTD NEDERLAND

When you tick the option 'water' on the general application form, you will receive the application form and rates for water supply. MTD Nederland will send you a offer.

A communal washing-up room shall be made available for food exhibitors, the contribution of which shall amount to € 16 per m² rented stand space with a minimum of € 135 and a maximum of € 255 per stand. In case a (food) exhibitor decides to organise his own water supply and discharge in the stand, any contribution already charged to this purpose shall be deducted from the costs of the water supply and discharge. The Netherlands Food and Consumer Product Safety Authority (NVWA) urges food exhibitors to make use of a kitchen unit connected to the water supply and discharge.

STAND APPLICATIONS

- Please complete the application form online (see <https://tongtongfair.nl/english/rent-stand/>) or download the pdf and return it by (electronic) mail.
- Based on your application, you will receive a offer (including the stand space assigned to you, together with the Conditions and Regulations) which is valid for a limited period.
- Should you agree to the terms, you can digitally sign the offer (or print it, and return a signed copy by mail). By signing the offer, you agree to our Conditions and Regulations and are committed to participating.
- You will receive an invoice.