



# 62<sup>nd</sup> Tong Tong Fair

1 – 11 SEPTEMBER 2022 – MALIEVELD, THE HAGUE, THE NETHERLANDS

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## Rates 2022 EXCLUSIVE OF 21% VAT

### General

#### Registration fee € 230,-

Including administrative fees, listing on the website of the Tong Tong Fair, 1 exhibitors' pass per 3m<sup>2</sup> and 10 invitations.

#### Deposit

Sales stand  
€ 6,- per m<sup>2</sup>

Food and beverage stand  
€ 9,- per m<sup>2</sup>

### Stand rental

#### Sales stand (min. 6m<sup>2</sup>\*)

Exclusive of stand construction, electricity, water and any other services requested by the exhibitor

#### Grand Pasar\*\* / Indonesia Pavilion

Built-in	€ 207,- p/m <sup>2</sup>
Corner	€ 209,- p/m <sup>2</sup>
Front	€ 211,- p/m <sup>2</sup>
Island	€ 213,- p/m <sup>2</sup>
Storage-/service area	€ 105,- p/m <sup>2</sup>

\* Stands of 6m<sup>2</sup> can only be rented including stand construction provided by the stand builder of the Tong Tong Fair. The price of the stand construction is € 84,- per m<sup>2</sup> and consists of upholstered walls (black, grey, red, green), frieze (white), carpet tiles (anthracite), lighting spots (2), electricity 1kW. Additional kW possible on request.

\*\* Participation in a Shared Art stand in the Grand Pasar: information on request.

#### Food and beverage stand

Exclusive of stand construction, electricity, water and any other services requested by the exhibitor

#### Food Court / Grand Pasar

	9m <sup>2</sup>	25m <sup>2</sup> en 50m <sup>2</sup>	75m <sup>2</sup> en 100m <sup>2</sup>	125m <sup>2</sup> en > 125m <sup>2</sup>
Lot outer ring 25m <sup>2</sup> (5x5m)	-	€ 250,- p/m <sup>2</sup>	€ 240,- p/m <sup>2</sup>	€ 220,- p/m <sup>2</sup>
Lot centre Food Court 9m <sup>2</sup> (3x3m)	€ 260,- p/m <sup>2</sup>	-	-	-
Terrace Food Court 25m <sup>2</sup> (5x5m)	€ 105,- p/m <sup>2</sup>			
Storage-/service area	€ 105,- p/m <sup>2</sup>			
Placement of kitchen unit	€ 40,- p/m <sup>2</sup>			

### Special rates

#### Mini Foodstand

€ 1.400,-

Built-in stand of 6m<sup>2</sup> (4m<sup>2</sup> + 2m<sup>2</sup> storage space) including stand construction: timberwalls (white), frieze (white) and carpet tiles (anthracite). Not including electricity / night-rate electricity and water. Condition: no sale of beverages.

#### Foodtruck 11 days

€ 1.550,-

Outdoor location near the Rotonde.

#### Foodtruck 2 weekends (6 days)

€ 990,-

Not including electricity / night-rate electricity and water. Condition: no sale of beverages.

### Registration and terms of payment

Registration before May 19, 2022

A

Discount 10% on stand rental, payment before June 13, 2022

B

No discount on stand rental, payment before July 4, 2022

Registration between May 19 and July 4, 2022

No discount, payment within 2 weeks after date of invoice

Registration after July 4, 2022

Surcharge € 10,- per m<sup>2</sup>, payment within 2 weeks after date of invoice

### Stand construction

Stand construction package consists of upholstered walls (black, grey, red, green) or painted walls (all RAL-colours), frieze (white), carpet tiles (anthracite), lighting (1 spotlight per 4), electricity 1kW.

< 12m<sup>2</sup>

(only upholstered walls available)

12-24m<sup>2</sup>

25-39m<sup>2</sup>

40 m<sup>2</sup> en > 40 m<sup>2</sup>

€ 84,- p/m<sup>2</sup>

€ 76,- p/m<sup>2</sup>

€ 68,- p/m<sup>2</sup>

€ 65,- p/m<sup>2</sup>

#### EXPLANATORY NOTES TO THE STAND RENTAL RATES

Sales, information and demonstration stands are located in the Grand Pasar / Indonesia Pavilion. The Indonesia Pavilion houses exhibitors from Indonesia.

Rates correspond to the desired stand format: built-in (open on one side), corner (open on 2 sides), front (open on 3 sides) and island (open on all 4 sides). There are several sizes available, in accordance with the floor plan.

Food and beverage stands are mainly situated in the Food Court and partly in Grand Pasar. Lot 9m<sup>2</sup> (3x3m) and 25m<sup>2</sup> (5x5m), Mini food stand (6m<sup>2</sup>) and Food trucks.

Food and beverage stands are stands where food and beverage products are served for direct consumption.

#### STAND CONSTRUCTION PACKAGE

Apart from the possibility to construct your stand yourself, or to have it done by your own constructor, the Fair organisation now offers a stand construction package. It consists of timber partition walls; upholstered (black, grey, red, green) or painted walls (all RAL colours), frieze (white) and carpet tiles (choice of anthracite, light grey, dark grey, red, green, blue, beige), spotlights (1 per 4 m<sup>2</sup>) and 1 kW electricity including power consumption for the whole festival period. Stand construction kits up to 12 m<sup>2</sup> are only available with upholstered walls. When booking more space, you get a choice between upholstered or painted walls. Should you require more electricity you can specify this on the stand space application form. We will arrange the electricity for you.

#### DEPOSIT

A deposit is due of € 6 per m<sup>2</sup> of rented sales stand space and € 9 per square metre of rented food and beverage standspace.

This deposit has to be paid immediately after allocation of the stand space. The requested stand space may only be considered reserved for the exhibitor after he has paid the deposit. No VAT is due on the deposit.

#### CANCELLATION

A request for cancellation should be applied for in writing and sent by e-mail or registered letter.

Cancellation charges (plus 21% VAT):

- 50% of the stand rental charges for cancellation after confirmation of participation and stand allocation;
- 75% of the stand rental charges for cancellation less than 60 days prior to the commencement of the Tong Tong Fair;
- 100% of the stand rental charges for cancellation 30 days prior to the commencement of the Tong Tong Fair.

#### ELECTRICITY: REQUIRED MINIMAL CONNECTION AT 1 KW

The options in the near vicinity of the Malieveld to connect to the electricity grid are limited. That is why generators are used to this purpose. Power supply for the stands is carried out by a qualified installation company appointed by the Tong Tong Fair. An application form for requesting electricity supply shall be sent afterwards.

A standard 3 kW connection with an earthed double wall socket including power consumption is € 340 exclusive of 21% VAT (rates 2019). A much larger power supply is usually required for food stands and kitchen units.

#### WATER

On request, water can be installed in most of the stands at the Tong Tong Fair. This work can only be carried out by the installation company with which Tong Tong Fair has made agreements.

Due to the fact that it is not possible to install water in all stands, the exhibitor is required to immediately indicate, when renting a stand, whether or not they require the water connection in their stand. An application form for water supply will be sent afterwards

#### STAND APPLICATIONS

- Please complete the application form online (see <https://tongtongfair.nl/english/rent-stand/>) or download the pdf and return it by (electronic) mail.
- Based on your application, you will receive an offer (including the stand space assigned to you, together with the Conditions and Regulations) which is valid for a limited period.
- Should you agree to the terms, you can digitally sign the offer (or print it, and return a signed copy by mail). By signing the offer, you agree to our Conditions and Regulations and are committed to participating.
- You will receive an invoice.