



# 64<sup>th</sup> Tong Tong Fair

24 MAY – 2 JUNE 2024 – MALIEVELD, THE HAGUE,  
THE NETHERLANDS

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## Rates 2024 EXCLUSIVE OF 21% VAT

### General

#### Registration fee € 250

Including administrative fees, listing on the website of the Tong Tong Fair, 1 exhibitors' pass per 3m<sup>2</sup> and 10 invitations.

#### Deposit

Sales stand  
€ 6 per m<sup>2</sup>

Food and beverage stand /  
Food Truck lot € 9 per m<sup>2</sup>

### Stand rental

#### Sales stand (min. 6m<sup>2</sup>\*)

Exclusive of stand construction, electricity, water and any other services requested by the exhibitor

#### Grand Pasar\*\* / Indonesia Pavilion

Built-in	€ 226 p/m <sup>2</sup>
Corner	€ 228 p/m <sup>2</sup>
Front	€ 231 p/m <sup>2</sup>
Island	€ 233 p/m <sup>2</sup>
Storage-/Service area	€ 135 p/m <sup>2</sup>

#### Food truck

Exclusive of stand construction, electricity, water and other services requested by exhibitor.

#### Outside location near Rotonde

Food truck lot 10 days	€ 2,250
Food truck lot 2 weekends (6 days)*****	€ 1,600
Food truck lot 1 weekend (3 days)*****	€ 900

#### Food and beverage stand

Inclusive of stand construction: timber walls (white), frieze (white) and carpet tiles (anthracite). Exclusive of electricity / night-rate electricity and water.

#### Food court / Grand Pasar\*\*\*

Mini food stand 9m <sup>2</sup> * (1 lot)	€ 3,000
Food Court lot 16m <sup>2</sup> (1 lot)	€ 6,000
Food Court lot 32m <sup>2</sup> (2 lots)	€ 11,500
Food Court lot 46m <sup>2</sup> (3 lots)	€ 16,250
Service area/kitchen tent	€ 135 p/m <sup>2</sup>

\* Stands of 6m<sup>2</sup> can only be rented including stand construction provided by the stand builder of the Tong Tong Fair. The price of the stand construction is € 68 per m<sup>2</sup> and consists of upholstered walls (black, grey, red), frieze (white), carpet tiles (anthracite). Exclusive of electricity.

\*\* Participation in a Shared Art stand in the Grand Pasar: information upon request.

\*\*\* In the Grand Pasar a limited number of square metres is available for food stands. Information upon request.

\*\*\*\* Per exhibitor max. 1 Mini food stand. Mini food stand is inclusive of stand construction: timber walls (white), frieze (white) and carpet tiles (anthracite) and exclusive of electricity and water.

\*\*\*\*\* 1 weekend is Fri, Sat and Sun.

### Registration and terms of payment

Registration before December 15, 2023	<b>A</b>	Discount 10% on stand rental. Payment of <b>total stand rental due before January 12, 2024</b> or within 2 weeks after date of invoice.
	<b>B</b>	No discount, payment in 2 installments. Payment <b>1<sup>st</sup> installment 50% of stand rental due before January 19, 2024</b> or within 2 weeks after date of invoice. Payment <b>2<sup>nd</sup> installment 50% of stand rental due before February 16, 2024</b> or within 2 weeks after date of invoice.
Registration from December 15, 2023		No discount, payment of total stand rental due within 2 weeks after date of invoice.

### Stand construction

Stand construction package consists of upholstered walls (black, grey, red) or painted walls (all RAL-colours), frieze (white), carpet tiles (anthracite).	< 12m <sup>2</sup> (only upholstered walls available)	12–24m <sup>2</sup>	25–39m <sup>2</sup>	40m <sup>2</sup> and ≥ 40m <sup>2</sup>
	€ 68 p/m <sup>2</sup>	€ 66 p/m <sup>2</sup>	€ 64 p/m <sup>2</sup>	€ 62 p/m <sup>2</sup>

#### EXPLANATORY NOTES TO THE STAND RENTAL RATES

Sales, information and demonstration stands are located in the Grand Pasar / Indonesia Pavilion. The Indonesia Pavilion houses exhibitors from Indonesia.

Rates correspond to the desired stand format: built-in (open on one side), corner (open on 2 sides), front (open on 3 sides) and island (open on all 4 sides). There are several sizes available, in accordance with the floor plan.

Food and beverage stands are mainly situated in the Food Court and partly in Grand Pasar. Food Court lots 16m<sup>2</sup> (4x4m), Mini food stand (9m<sup>2</sup>) and Food Truck lots at outside location near the Rotonde.

Food and beverage stands are stands where food and beverage products are served for direct consumption.

#### STAND CONSTRUCTION PACKAGE

Apart from the possibility to construct your stand yourself, or to have it done by your own constructor, the Fair organisation now offers a stand construction package. It consists of timber partition walls; upholstered (black, grey, red) or painted walls (all RAL colours), frieze (white) and carpet tiles (choice of anthracite, light grey, dark grey, red, green, blue, beige), exclusive of electricity. Stand construction kits up to 12 m<sup>2</sup> are only available with upholstered walls. When booking more space, you get a choice between upholstered or painted walls.

#### DEPOSIT

A deposit is due of € 6 per m<sup>2</sup> of rented sales stand space and € 9 per square metre of rented food and beverage stand space and Food Truck lots.

This deposit has to be paid immediately after allocation of the stand space. The requested stand space may only be considered reserved for the exhibitor after he has paid the deposit. No VAT is due on the deposit.

#### CANCELLATION

A request for cancellation should be applied for in writing and sent by e-mail or registered letter.

Cancellation charges (plus 21% VAT):

- 50% of the stand rental charges for cancellation after confirmation of participation and stand allocation;
- 75% of the stand rental charges for cancellation less than 60 days prior to the commencement of the Tong Tong Fair;
- 100% of the stand rental charges for cancellation 30 days prior to the commencement of the Tong Tong Fair.

In case of cancellation and/or dissolution of the Participation Agreement, the Exhibitor shall at all times remain obliged to pay the registration fees to Organizer, these will not be refunded to the Exhibitor in the event of cancellation or dissolution of the Participation Agreement.

#### ELECTRICITY: REQUIRED MINIMAL CONNECTION AT 1 KW

Power supply for the stands is carried out by a qualified installation company appointed by the Tong Tong Fair. An application form for requesting electricity supply shall be sent afterwards.

A standard 3 kW connection with an earthed double wall socket including power consumption is € 418 exclusive of 21% VAT (rates 2023). A much larger power supply is usually required for food stands and kitchen units.

#### WATER

On request, water can be installed in most of the stands at the Tong Tong Fair. This work can only be carried out by the installation company with which Tong Tong Fair has made agreements.

Due to the fact that it is not possible to install water in all stands, the exhibitor is required to immediately indicate, when renting a stand, whether or not they require the water connection in their stand. An application form for water supply will be sent afterwards.

#### STAND APPLICATIONS

- To register, please fill in the application form on your computer, (see <https://tongtongfair.nl/english/rent-stand>) save it and return your application (as a pdf) by (electronic) mail to [standverhuur@tongtong.nl](mailto:standverhuur@tongtong.nl).
- Based on your application, you will receive an offer (including the stand space assigned to you, together with the Conditions and Regulations) which is valid for a limited period.
- Should you agree to the terms, you can digitally sign the offer (or print it, and return a signed copy by mail). By signing the offer, you agree to our Conditions and Regulations and are committed to participating.
- You will receive an invoice.