



Rates and Discounts 2021 – 62nd Tong Tong Fair

2 – 12 SEPTEMBER 2021 – MALIEVELD, DEN HAAG

Stand rental*

Registration fee € 230,-

Exclusive of 21% VAT, including administrative fees, listing on the website of the Tong Tong Fair, 1 exhibitors' pass per 3m² and 10 invitations.

Loyalty discount rate:

Exhibitors who have participated in Tong Tong Fair without interruption during the past 5 years (2015–2019) or longer, are entitled to the 3% loyalty discount rate.

Sales stand (min. 6m ² **)	Grand Pasar
Built-in	€ 207
Corner	€ 209
Front	€ 211
Island	€ 213
Storage-/service area	€ 105

* All rates mentioned are per sq.m., are listed in euros and are exclusive of 21% VAT. Unless otherwise specified, the rates do not include stand construction, electricity, water and any other services requested by the exhibitor.

** Stands of 6m² are delivered with compulsory stand construction. Stand construction at €78 per sq.m. consists of upholstered (black, grey, red, green) walls, frieze (white) and carpet tiles (anthracite), spotlights (1 per 4 m²) and 1 kW electricity. More kW upon request.

Food and beverage stand	Food Court / Grand Pasar			
	9m ²	25m ² & 50m ²	75m ² & 100m ²	125m ² & > 125m ²
Lot outer ring 25m ² (5x5m)	–	€ 250	€ 240	€ 220
Lot centre Food Court 9m ² (3x3m)	€ 260	–	–	–
Terrace Food Court 25m ² (5x5m)	€ 105			
Storage-/service area	€ 105			
Placement of kitchen unit	€ 40			

Special offer

Mini food stand 6m ²	€ 1,350	Built-in stand of 6m ² (4m ² + 2m ² storage space) including stand construction: timber walls (white), frieze (white) and carpet tiles (anthracite). Not including electricity / night-rate electricity. Condition: no sale of beverages.
Food truck 11 days	€ 1,550	Outdoor location near the Rotonde.
Food truck 2 weekends (6 days)	€ 990	Not including electricity / night-rate electricity. Condition: no sale of beverages.

10% DISCOUNT: with Terms of Payment A

Terms of payment

A	10% discount on stand rental	payment before 9–7–2021
B	No discount on stand rental	payment before 2–8–2021

Stand construction***

Stand construction package	< 12m ² (only upholstered walls available)	< 12–24m ²	< 25–39m ²	≥ 40m ²
Upholstered (black, grey, red, green) or painted walls (all RAL colours)	€ 78	€ 70	€ 63	€ 60

*** All rates mentioned are per sq.m., are listed in euros and are exclusive of 21% VAT. Including: stand construction, walls, frieze, carpet tiles, lighting (1 spotlight per 4 m²), electricity 1kW.

EXPLANATORY NOTES TO THE STAND RENTAL RATES

Sales, information and demonstration stands are located in the Grand Pasar / Indonesia Pavilion. The Indonesia Pavilion houses exhibitors from Indonesia.

Rates correspond to the desired stand format: built-in (open on one side), corner (open on 2 sides), front (open on 3 sides) and island (open on all 4 sides). There are several sizes available, in accordance with the floor plan.

Food and beverage stands are mainly situated in the Food Court and partly in Grand Pasar. Lot 9m² (3x3m) and 25m² (5x5m), Mini food stand (6m²) and Food truck.

In the Grand Pasar, the minimum is 12m².

STAND CONSTRUCTION PACKAGE

Apart from the possibility to construct your stand yourself, or to have it done by your own constructor, the Fair organisation now offers a stand construction package. It consists of timber partition walls; upholstered (black, grey, red, green) or painted walls (all RAL colours), frieze (white) and carpet tiles (choice of anthracite, light grey, dark grey, red, green, blue, beige), spotlights (1 per 4 m²) and 1 kW electricity including power consumption for the whole festival period. Stand construction kits up to 12 m² are only available with upholstered walls. When booking more space, you get a choice between upholstered or painted walls. Should you require more electricity you can specify this on the stand space application form. We will arrange the electricity for you.

CANCELLATION

A request for cancellation should be applied for in writing and sent by certified/registered mail. It needs to be approved by the management subject to the following cancellation charges to be born by the exhibitor concerned:

Cancellation charges (plus 21% VAT):

- 50% of the stand rental charges for cancellation after confirmation of participation and stand allocation;
- 75% of the stand rental charges for cancellation less than 60 days prior to the commencement of the Tong Tong Fair;
- 100% of the stand rental charges for cancellation less than 30 days prior to the commencement of the Tong Tong Fair.

ELECTRICITY: REQUIRED MINIMAL CONNECTION AT 1 KW

The options in the near vicinity of the Malieveld to connect to the electricity grid are limited. That is why generators are used to this purpose. Power supply for the stands is arranged by Van der Veen Event Engineering. An application form for electricity for the exhibitors shall be sent together with the final registration form.

A standard 3 kW connection with an earthed double wall socket including power consumption is € 340 exclusive of 21% VAT (rates 2019). A much larger power supply is usually required for food stands and kitchen units.

WATER: CONNECTION THROUGH MTD NEDERLAND

When you tick the option 'water' on the general application form, you will receive the application form and rates for water supply. MTD Nederland will send you a quotation.

STAND APPLICATIONS

- Please complete the application form online (see <https://tongtongfair.nl/english/rent-stand/>) or download the pdf and return it by (electronic) mail.
- Based on your application, you will receive a offer (including the stand space assigned to you, together with the Conditions and Regulations) which is valid for a limited period.
- Should you agree to the terms, you can digitally sign the offer (or print it, and return a signed copy by mail). By signing the offer, you agree to our Conditions and Regulations and are committed to participating.
- You will receive an invoice.