



Regulations for Exhibitors

62nd Tong Tong Fair

DESCRIPTION 62nd TONG TONG FAIR

Eurasian event: Trinity of a fair, a culinary festival and a cultural festival that includes the Grand Pasar, Indonesia Pavilion, Eetwijk, Studio Tong Tong, De Ronde, Tong-Tong-Podium and Kooktheater. Products from Southeast Asia. Southeast Asian food, in particular from Indonesia.

Time and location

The 62nd Tong Tong Fair will take place from Thursday 2 September to Sunday 12 September 2021 at Malieveld in The Hague.

Tong Tong Fair opening hours

From 12 pm to 10 pm on weekdays and weekends.

Office

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Office opening hours

Telephone: on business days from 10 am to 4 pm.
Visiting hours: By appointment only

Telephone

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Website

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Management

Mrs Siem Boon

Exhibitors' coordinator and secretary's office

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Operations

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Advertising

advertenties@tongtong.nl

1. GENERAL PROVISIONS

1.1. Allocation

The allocation of requested stand space is done in accordance with the 'Terms and Conditions of Participation in the Tong Tong Fair' (June 2021).

1.2. Types of stands

In the interest of the aesthetic implementation of the total construction of the Tong Tong Fair, the Exhibitor is requested to take into account the type of stand they have rented.

1. Island stand

An open stand with no or few walls because of the open character of the Tong Tong Fair.

2. Front stand

A stand with only a back wall.

3. Corner stand

A stand with a back wall and a side wall.

4. Built-in stand

A stand with a back wall and two side walls.

5. Lots

Locations with fixed sizes in the Eetwijk (Food Court) for the construction of food stands.

1.3. Malieveld

Both the Ministry of Infrastructure and Water Management and the Ministry of Agriculture, Nature and Food quality as well as the Municipality of The Hague consider Malieveld not only an important water catchment area for The Hague and the surrounding areas, but also an extremely important green area for the city of The Hague. In addition to a number of strict conditions, a number of environmental provisions apply to Malieveld to prevent the site from being contaminated in any way.

This means, among other things, a strict ban – in any form whatsoever – on dumping and/or leaving waste. This applies in particular to kitchen waste, cutlery waste (e.g., plastics), paper/cardboard and other packaging materials.

Obviously, the same applies to liquids such as oils and grease, whether or not solidified.

It is also not permitted to dig waste pits or damage the grassland in any way, or to dispose of waste materials under the grass. Both the above-mentioned authorities as well as several environmental organisations have informed us that they will closely monitor compliance with these provisions in order to prevent (environmental) pollution. Exhibitors who are not in compliance with the rules set out above will be subject – after one warning – to a fine of €250 for each violation.

1.4. Immediate closure

Legally, the authorities mentioned under 1.3. have the right to order the immediate shutdown of an event such as the Tong Tong Fair if it appears that the regulations are being violated.

It should be clear to you that the management of Pasar Malam Besar BV will be forced to take strict measures in case of evasion, in order to prevent that Exhibitors are disadvantaged or the entire event will be shut down before its end.

In all cases, a claim for compensation against a polluting party is a possibility.

1.5. Temporary halls and tents

The 62nd Tong Tong Fair will take place from 2 to 12 September 2021 and will be accommodated in temporary halls/tents, connected by covered walkways. The total area is 12,000 square metres.

1.6. Fire safety rules

The Exhibitor must take into account the 'Conditions for Stand Construction at Exhibitions' issued by the Fire Brigade of the Municipality of The Hague; please refer to the document 'Terms and Conditions of Participation in the Tong Tong Fair including Fire Safety Rules'.

1.7. Construction and fittings of the stand space

For the construction and fittings of the stand, the Exhibitor has the following three options.

1. Tong Tong Fair stand construction package;
2. Stand construction by an external stand builder;
3. Stand construction by Exhibitor, requires approval of drawing.

The Tong Tong Fair construction package includes the construction of the stand space and consists of timber construction walls; upholstered (black, grey, red, green) or painted walls (any RAL colour), frieze (white) and carpet tiles (options are anthracite, light grey, dark grey,

red, green, blue, and beige), lighting spots (1 every 4 square metres) and 1kW electricity, including consumption for the entire period. The construction package up to 12 square metres is only delivered with upholstered walls. Please state on the application form for stand space if more power is required. We will take care of the application and processing of electricity for you.

If the construction and fitting of the stand space is carried out by the Exhibitor, or by an external stand builder hired by the Exhibitor, the drawings must first be approved by Pasar Malam Besar BV. For more on this, please refer to Article 6(5) of the 'Terms and Conditions of Participation in the Tong Tong Fair'.

The Exhibitor is not allowed to use the walls of adjacent stand spaces and/or walls of the venue. As a rule, the height of the stand space is 2,50 metres.

1.8. Construction and dismantling period

For the construction of the stands and to set up the goods, the temporary halls/tents will be available on Tuesday 31 August and Wednesday 1 September 2021, from 8 am to 10 pm. The work must be completed by Thursday 2 September at 12 pm. If a participant has not yet taken possession of the stand space allocated to them by the above-mentioned dates, or if it is clear beforehand that the participant will not be able to use the stand space allocated to them, the Tong Tong Fair management can take possession of the space without the need of a demand letter or notice of default.

Between Sunday 12 September from 10 pm and Monday 13 September until 12 pm at the latest, the temporary halls/tent have to be vacated and cleared. For every day or part of a day that the rented space is not either entirely or partially vacated and cleaned, the exhibitor will be subject to a fine of up to €250, to be determined by the Tong Tong Fair management, without prejudice to the payment of all damages incurred by Tong Tong Fair as a result.

2. FOOD STANDS

2.1. Food stands

lots for Food Stands can be rented in the Eetwijk (Food Court) and have fixed sizes: 9 square metres or a multiple thereof and 25 square metres or a multiple thereof. In the Grand Pasar a limited number of square metres is available for food stands that only sell food and beverages that do not require frying or cooking. Deep-frying is strictly prohibited in the Grand Pasar. Use of a microwave oven is allowed.

2.2. Terrace

Terraces with the same surface area as the lot(s) can be rented with a number of lots on the north side of the Eetwijk. The rate is lower than the lot/stand rental fee.

2.3. Service area

The service area and/or area for kitchen unit(s) connected to a food stand may only be used for the purpose for which the Exhibitor has rented it.

Service areas are not open to visitors.

The rate is lower than the stand rental fee.

Exhibitors who dump dirt and waste outside the building line of the stand and/or outside the service area during the opening hours of the event and/or as long as there are visitors in the temporary halls/tents, will be subject – after one warning – to a fine of €250 for each violation.

2.4. Roasting and deep-frying

Strict regulations from the Fire Prevention Department apply to roasting satay on an open fire (charcoal) or on an electric grill and to deep-frying; this should also be done in compliance with the regulations of the Dutch Food and Consumer Product Safety Authority.

2.5. Sale of alcoholic beverages

The sale of strong alcoholic beverages, such as jenever, whisky, and gin is not permitted. The sale of light alcoholic beverages, such as beer, wine, sherry and soft drinks is permitted, but only after purchase through the central bar of the Tong Tong Fair. The Exhibitor must have a permit to sell and serve light alcoholic beverages. Pasar Malam Besar BV can take care of the application of this permit for the Exhibitor. If the

Exhibitor wishes to make use of this service, they must send a copy of the 'Sociale Hygiëne Verklaring' ('Social Hygiene Certificate'), a copy of the passport and the home address of the applicant to Pasar Malam Besar BV, no later than two months prior to the Tong Tong Fair. The supply of goods, food, and beverages by and for Exhibitors will be strictly controlled. The security guards at the various entrances to the parking area and the emergency exits from the tents are authorised to open and check the vehicles. If beverages are found in the vehicle that should have been ordered from the central bar, they will be confiscated and stored until the vehicle exits the Tong Tong Fair premises. In addition, a fine of €250 will be imposed for each violation. In case of recurring violations, both the exhibitor and the supplier can be excluded from further participation in and/or deliveries to the Tong Tong Fair.

2.6. Waste disposal

Rubbish and waste must be collected in securely sealed waste bags and deposited in the waste containers located around the tents by the waste collection service. In addition, the Exhibitor undertakes to separate the waste as indicated on these waste containers.

2.7. Loading and unloading

No parking or loading and unloading of goods is allowed near the tents and alu halls. Exhibitors have access to the site via Boorlaan and Entrance 2. There is a platform in front of this entrance where the goods can be unloaded. You can transport the goods from Entrance 2 to your stand with trolleys (you must provide these yourself). Exhibitors, the driver and any co-passengers have access to the Tong Tong Fair through Entrance 2 if they have a valid entry document, such as a participant's pass, a one-off Invitation card, a valid one-off entry ticket or a Pasar Pass. Vehicles with a valid parking permit can be parked in car park B after unloading; vehicles without a parking permit must exit Malieveld via Boorlaan.

3. POWER

3.1. Power supply

Each stand requires a power supply line for light and/or power installation.

3.2. Installation

The installation of the power supply line may only be carried out by a qualified installation engineer appointed by Tong Tong Fair. Van der Veen – Event Engineering.

The installation of the light and power installation within the stand must comply with the regulations of Eneco. The installation may only be carried out by a qualified installation engineer appointed by Tong Tong Fair or another qualified installation engineer.

3.3. Rate

The costs for the connection also depend on the kW total. We therefore request that you state the power you require as accurate as possible on the order form of the company Van der Veen – Event Engineering.

3.4. Payment

The costs must be paid to Van der Veen – Event Engineering.

Please note: For the closing date of the application form, see the installation engineer's application form. After that date, surcharges will be charged!

4. WATER

4.1. Installation

On request, water can be installed in most of the stands at the Tong Tong Fair. This work can only be carried out by the installation company with which Tong Tong Fair has made agreements in this respect: MTD Nederland.

Changes to installations that have already been made will be charged at the applicable labour costs.

All materials used are provided on a rental basis and thus remain the property of the installation company.

If the Exhibitor also has appliances and machines that need to be connected, it must be precisely stated what the installation to be connected should consist of, specifying the appliances and machines to be connected. Due to the fact that it is not possible to install water in all stands, the exhibitor is required to immediately indicate, when renting a stand, whether or not they require the water connection in their stand.

4.2. Rate

Please consult the installation engineer's order form for the rates.

4.3. Payment

The costs must be paid to the installation engineer.

Please note: For the closing date of the application form, see the installation engineer's application form. After that date, surcharges will be charged!

5. ENTRY PASSES

5.1. Permanent entry passes

The Exhibitor is entitled to receive permanent entry passes free of charge, which are personal, name-based and fitted with a passport size photograph. The number of entry passes issued to the Exhibitor is based on the number of square metres of stand space; one entry pass is issued for every 3 square metres.

5.2. Additional permanent entry passes

The costs for additional permanent entry passes are €42.50 including VAT per additional permanent entry pass.

5.3. Show entry pass

Both the free entry passes and the additional entry passes, which can be ordered against payment, must be worn visibly by the Exhibitor and their staff when entering the Tong Tong Fair through one of the designated entrances. If the Exhibitor and/or their staff are unable to do so, they may be asked to go to the main entrance and purchase a paid admission ticket at one of the ticket counters.

5.4. Passport size photos

No later than two weeks before the date of the Tong Tong Fair the Exhibitor has to send a passport photo to Pasar Malam Besar BV by e-mail to standverhuur@tongtong.nl, in accordance with Article 12 of the Terms and Conditions of Participation in the Tong Tong Fair, stating the first name and surname of the person concerned (please also state the stand number on the form). The passport size photo file may not exceed 4MB.

5.5. Passport size photos submitted after the deadline

Passport size photos that we have not received before Monday 16 August 2021, can be handed in from Tuesday 31 August 2021, 10 am, at Malieveld. Photos that have been cropped to passport size, photos from used passes, scanned and copied passport size photos will not be processed.

5.6. Collection

Permanent entry passes for which the passport size photos have been handed in on time, i.e. before 16 August 2021, can be picked up at the Information Desk from 10 am on Tuesday 31 August 2021. Only the Exhibitor is allowed to pick up the permanent entry passes, sign for receipt and make a cash payment for any additional permanent entry passes.

5.7. Replacing permanent entry passes

If during the Tong Tong Fair a new participant pass has to be made, e.g. due to a change in personnel, the usual rate will be charged, plus a supplement of €7.50 including VAT. The Exhibitor must return the old pass at the Exhibitors' administration desk.

5.8. Invitations (promotional tickets)

Each Exhibitor is entitled to ten free promotional tickets (free invitations) to send to (business) relations.

5.9. Additional invitations

In addition to the 10 free promotional tickets, Exhibitors may order, against payment, up to 10 additional promotional tickets (invitations) per 3 square metres of rented stand space. For each ordered business relation ticket €9.60 including VAT will be charged.

Tickets can be purchased in batches of five by the Exhibitor, not by the Exhibitor's staff members.

If you would like to have the invitations in your possession a week before the start of the Tong Tong Fair, please indicate this on the relevant forms and pay for the additional invitations in advance, plus €10 for registered mail.

5.10. Collection invitations

If you haven't indicated a pick-up option or if no payment is made in advance, the invitations can be collected and paid for at the exhibitors' administration desk at the same time as the permanent entry passes.

5.11. Park permits

There is no parking available next to the tents on Malieveld. On Boorlaan there is a very limited (much less than in 2019!) number of parking spaces available. Park permits can be requested from the organisation and will be allocated by the management.

5.12. Insurance

Pasar Malam Besar BV does not take out any insurance with regard to the Exhibitor's participation in the Tong Tong Fair. The Exhibitor has their own responsibility in this regard.

5.13. Security

Pasar Malam Besar BV is responsible for ensuring order and security in and around the venue that hosts the Tong Tong Fair, especially during the hours that the Tong Tong Fair is closed. Pasar Malam Besar BV and its staff therefore need to have free access to the stand space.